



Clearview Library District Strategic Plan, 2020 Fourth Quarter Highlights, Jan. 2021

Annual Meeting

- The annual meeting of the Strategic Plan Advisory Committee was held via Zoom on Wednesday, Dec. 2, 2020 via Zoom. The slide deck and a recording of the meeting can be found at <https://clearviewlibrary.org/strategic-plan>

Communication Highlights

- Bud Hunt, Katie Messerli, and Brad Vogler kicked off the website redesign project. In addition to aesthetic changes, the redesign will include a content audit and updates; user experience testing and improvements; and efforts to better integrate the catalog and third-party content providers.

Partnerships

- Led by Bud Hunt, the library is working in collaboration with the Weld RE-4 School District to launch a new school-public library card that is part of the school registration process. Registration is tentatively set to open in February.
- Bud Hunt is working with team members from Windsor Charter Academy to launch the shared e-book platform, Sora.
- Casey Lansigner-Pierce and Katie Messerli worked with the Town of Windsor's Culture team. The two groups met in October to begin defining the partnership and discuss collaboration opportunities.

Programs and Services/Partnerships

- The Clearview Library District Friends and Foundation provided the funding for 3 holiday themed Take and Make Kits for the holidays: October, a Halloween themed shadow box; November, gratitude activities (in addition, to receive a kit, patrons were asked to bring a non-perishable item. The food was donated to the Weld County Food Bank); December, holiday ornaments.

- On Tuesday, Dec. 15, the library district held an online communal reading of A Visit from Saint Nicholas. Participants included: the police chiefs of Windsor and Severance, the school superintendent, the mayors of Windsor and Severance, members of the chambers of commerce of Windsor and Severance, the president of the Friends and Foundation, the library director, Windsor and Severance town board members, the fire district chief and a firefighter, the head of the Town of Windsor Arts and Heritage Museum, and the head of the Town of Windsor Economic Development Dept.

Space

- In August, the Library Board of Trustees kicked off a short- and long-range facilities planning process:
 - Led by the Long Range Facilities Planning Committee, the Board is exploring six areas of scope to find solutions that meet the district's immediate and long-term needs.
 - The committee is meeting weekly and the Board of Trustees is dedicating a monthly work session solely to the topic. This is a direct result of the Strategic Plan.
 - Meetings with area agencies, stakeholders, and developers are in progress to discuss potential collaborations and/or solutions.
 - A draft of the plan is anticipated in March.

For a detailed progress report on the Strategic Plan, visit the library's website, <https://www.clearviewlibrary.org/strategic-plan>