



Clearview Library District Strategic Plan, 2021

First Quarter Highlights, April 2021

Communication Highlights

- Communications and IT & Technical Services continue to make progress on the website redesign project. An RFP was posted March 19. Proposals are due April 21. Staff continue to gather and analyze data through heat / click mapping, survey feedback from staff and patrons, card sorting, and focus group exercises.
- Communications and IT & Technical Services are preparing to switch email client platforms. The new platform will provide enhanced integrations with the district's existing platforms, allowing for improved communication with patrons and actionable insights for staff.

Partnerships

- Led by Bud Hunt, the library partnered with the Weld RE-4 School District to launch a new school-public library card through the district's registration process. Efforts are underway to launch a similar program with the Windsor Charter Academy. Learn more: <https://clearviewlibrary.org/school-library-cards>

Programs and Services/Partnerships

- The library district's partnership with the Town of Windsor's Arts and Heritage Center continues to flourish. The district has already partnered on a number of programs that reach our community through our respective missions. Joint programs are planned for the summer of 2021 for all age groups.

Space

- The Board of Trustees' Long Range Planning Committee continues to make progress on the Facilities Plan. The committee completed its exploration efforts and submitted a draft plan to the Board at its March Work Session. The final report will go before the Board April 29 for approval.

For a detailed progress report on the Strategic Plan, visit the library's website, <https://www.clearviewlibrary.org/strategic-plan>