

Community Impact Report



Cultivate Curiosity. Enlighten the Mind. Strengthen the Community.



2025

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From our Library Director, Erica Rose

A Year of Growth, Curiosity and Connection

2025 was a year defined by listening, learning, and leveling up. Having completed my first full year as your Director, it has been a privilege to see how much this community loves its libraries. Our purpose is simple but profound: to ensure equal access, and to provide rich experiences and robust opportunities for connection for every resident of Windsor, Severance, and West Greeley.

This past year, we prioritized relationship building from the inside out. We embarked on a "listening tour" to hear directly from our dedicated staff and, more importantly, from you—our patrons and partners. These conversations fueled our 2025 goals of strengthening our relationships and evaluating the evolving needs of our rapidly growing service area.

We had plenty to celebrate in 2025. A few highlights of our milestones and 'firsts' include:

- **A First Birthday:** In April, we celebrated one year of the Severance Library being in operation, a facility that has quickly become a vital hub for discovery and creativity.
- **40 Years of Service:** The Clearview Library District crossed the 40-year mark, reflecting four decades of dedicated service and response to community growth.
- **Record-Breaking Engagement:** From a record-shattering Summer Adventure Program to staggering increases in attendance across all library programs, your participation proves that our services are beloved and essential.
- **New frontiers in Communication:** You may have noticed the new energy in our social media and website, or heard our streaming services advertisements. These updates led to a significant increase in online interactions, making it easier for you to connect with us whenever and wherever you are.
- **Digital Innovation:** Support for digital literacy and access is a key priority. We are thrilled that the use of our 3D printers, Ask-a-Tech appointments, and after-hours meeting room reservations increased significantly throughout the year.
- **Greeting our patrons:** Our gatecounts increased steadily, and our Customer Service experts worked their magic for close to a quarter of a million library visits.
- **Supporting Educators:** We were thrilled to implement Educator Cards, providing specialized support and resources for our educational partners, whose work we value so much.
- **Collection sustenance:** Explore Kits and Adventure passes continue to fly off our shelves and into your hands. We continued to enhance our physical and digital collections, and we are very proud of the breadth, depth, and scope of our collections.



Growth of this magnitude doesn't happen without vision. This year, we bid a fond farewell to two longstanding board members, Kendra Adams and Ron Dunworth. Their leadership was instrumental in the Windsor remodel and the successful build of the Severance Library. We owe them a debt of gratitude for their years of service and commitment to innovation.



We aren't slowing down. In 2026, we are excited to join the Marmot Consortium, a move that will dramatically enhance your access to both digital and physical collections. We will also invest in partnerships and dive into a comprehensive community analysis and strategic planning process to ensure the library continues to grow alongside you.

Thank you for being part of our story. We can't wait to see you around the library in 2026!

Erica Rose
Library Director

Our Purpose

→ Mission

Cultivate Curiosity. Enlighten the Mind.
Strengthen the Community.

→ Vision

We aspire to be a launching point for discovery — creating innovative and adaptive spaces where everyone can explore, imagine, create, and learn on the path of lifelong learning to improve ourselves and our communities.

2025 By the Numbers: Our Shared Year

How Your Library Showed Up for the Community This Year

Library staff supported thousands of everyday interactions that helped community members access resources, navigate services, and feel welcome—particularly during in-person visits at library locations.

Every Visit Tells a Story



389,907

Physical Checkouts



172,496

Digital Checkouts



28,662

Library
Cardholders



4,242

New Library Cards
Issued



131,617

Windsor Library
Visitors



51,251

Severance Library
Visitors



16,947

Bookmobile
Visitors



51,861

Total Program
Participants
(All Ages)

12,924

Outreach
Engagements

*Includes outreach
activities at community
events, schools, and
Bookmobile stops.*



2,106

Windsor Library
Meeting Room
Reservations



1,027

Severance Library
Meeting Room
Reservations

Support at Every Step of the Visit

From quick questions to in-depth support, Customer Service interactions helped patrons make the most of their library visits. Staff regularly assisted community members with:

- Getting connected through printing, scanning, faxing, and general computer help
- Discovering new books and authors through reader's advisory
- Reserving Adventure Passes and locating high-demand materials
- Signing up for library cards and managing accounts
- Scheduling time in study rooms and meeting spaces

These moments—both big and small—helped patrons feel confident, supported, and connected every time they walked through the door.

Specialized Services Supported

78

Notary Appointments

15

Test Proctoring Appointments

What Patrons Valued Most

Patrons consistently shared appreciation for:

- Friendly, patient, and knowledgeable staff
- Being greeted by name

Feeling welcomed and supported

“

Mr. Rob was a lifesaver today!

— Joe & Tammy Berg,
Facebook Comment

”

Every Visit Tells a Story—and Relationships Matter.

Customer Service interactions shape how community members experience the library. By offering guidance, expertise, and a welcoming presence, library staff help ensure every visit—whether for a program, a resource, or a quick question—feels accessible, meaningful, and community-centered.

“

She's always super sweet and has a smiling face when we enter the library.

— Lethie Rowles,
Facebook Comment

”



Collections That Reflect Our Community

Growing Our Collection, Growing With You

The Clearview Library District's collections are shaped by how community members use, explore, and request materials. By combining circulation data, patron feedback, and professional collection standards, the Library District ensures that both physical and digital collections remain current, relevant, and discoverable—supporting learning, creativity, and lifelong curiosity for readers of all ages.

Building a Collection Guided by Data

Collection development decisions are guided by what community members are actively borrowing, requesting, and placing on hold.

Staff regularly review circulation reports to identify high-demand subjects and formats, as well as areas where materials are underused and may need refreshing. These insights inform weeding projects, budget adjustments, and the strategic repositioning of collections to improve visibility and access.

This data-driven approach allows the Library District to respond to changing interests while maintaining balanced collections that encourage both discovery and depth. Actively fulfilling patron requests remains a key strategy in building collections that reflect community interests and invite ongoing engagement.

“We use data-driven strategies to build collections that meet our patrons’ expressed needs and interests, while also offering enough abundance of choices for them to discover new ones.”

Digital Resources and Emerging Trends

Digital collections continued to grow in 2025, reflecting shifting reading and research preferences across age groups. Hoopla and Libby experienced the highest growth among digital platforms, while PebbleGo recorded the highest overall database use.

In response to these trends, the Library District increased investment in digital formats, non-traditional collections, and high-demand educational resources to ensure continued access to materials that patrons use most.

Evolving Collections to Meet Community Needs

As usage patterns shift, the Library District adapts its collections accordingly. Declines in circulation for some physical media formats, such as CDs and DVDs, led to reorganization. At the same time, significant growth in Explore Kits and Adventure Passes prompted continued expansion of these collections.



→ **16,261**
New Physical
Materials Added

→ **70,173**
PebbleGo Database
Sessions

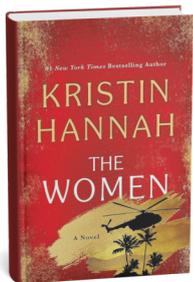
→ **4,123**
Interlibrary Loan (ILL)
Checkouts

In late 2025, the Library District introduced Vox Books for young readers in response to repeated patron requests. Vox Books are print books with built-in audio, allowing children to listen and follow along as they read, promoting literacy and engagement.

Early engagement has been strong, with families expressing excitement about the interactive, read-along format—demonstrating the impact of responsive collection development.

Top Book Checkouts of 2025 (By Age Group)

Adults



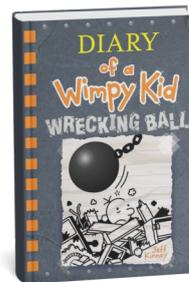
The Women
by Kristin Hannah

Teens



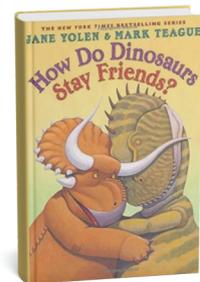
Sunrise on the Reaping
by Suzanne Collins

Children's



Wrecking Ball
by Jeff Kinney

Little Ones



How Do Dinosaurs Stay Friends? by Jane Yolen

The Library District's collections do more than circulate materials—they connect people with stories, information, and experiences that matter to them. By using data to guide decisions and listening closely to patron needs, the Library District ensures its collections remain accessible, relevant, and inspiring. This approach supports discovery, strengthens engagement, and reinforces the library's role as a trusted resource for learning and exploration throughout the community.

Connecting with the Community

Programs, Partnerships, and Traditions That Bring People Together



“

The first time we ever saw the Bookmobile, it got my oldest so excited to visit the library — I now have two book lovers, and we visit weekly.

— Brooke Kiraly,
Facebook Comment

”

Mobile Services

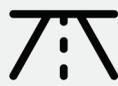
Going the Distance for Our Community

Through Mobile Services, the Clearview Library District extends library access beyond its buildings by bringing materials, early literacy support, and engagement opportunities directly into neighborhoods, schools, and community gathering spaces. By meeting residents where they are, Mobile Services reduce transportation barriers and strengthen connections with individuals and families who may not regularly visit a library location.



16,947

**Bookmobile
Visitors**



6,603

Miles Traveled



20,121

**Bookmobile
Checkouts**



834

**Regular
Bookmobile Stops**

Serving Communities Beyond Library Walls

Mobile Services expanded access through regular Bookmobile stops, community events, and partnerships with local organizations. The bookmobile served residents at established stops throughout the district while also expanding its presence at senior living facilities and community exchange shelves, increasing the number of locations from five to eight at each.

Community event participation increased from 12 events in 2024 to 18 events in 2025, enabling the Library District to connect with residents at festivals, school celebrations, health and safety events, and seasonal gatherings. These engagements helped introduce new users to library services, supported early literacy, and reinforced the library's role as a visible, welcoming community resource.



9,076

**Engagements
at Regular Stops**

18

**Outreach Events
Attended**

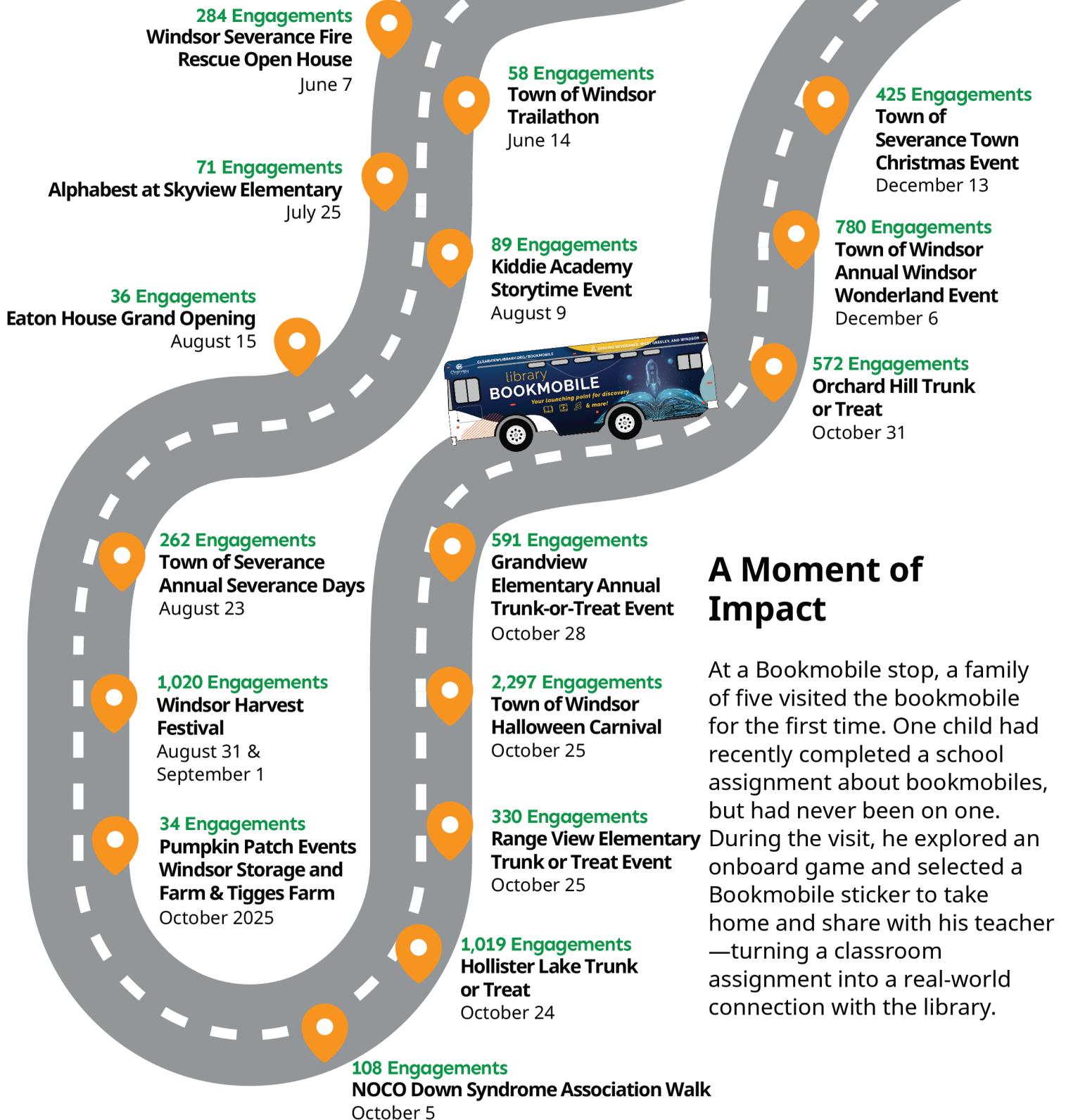
8,871

**Outreach
Engagements**

“ Thanks for going above and beyond to make childhood magical.
— Cheryl Soldati,
Facebook Comment ”

Community Events & Outreach Engagements

Mobile Services participated in a wide range of community events throughout 2025. This roadmap illustrates their impactful journey.



A Moment of Impact

At a Bookmobile stop, a family of five visited the bookmobile for the first time. One child had recently completed a school assignment about bookmobiles, but had never been on one. During the visit, he explored an onboard game and selected a Bookmobile sticker to take home and share with his teacher—turning a classroom assignment into a real-world connection with the library.



“

The children's programs they put on regularly have been a huge positive part of my daughter's life.

— Marisa Mash, Google Review

”

Programs for All Ages

Learning, Creativity, and Connection—at Every Age

In 2025, Public Services programming demonstrated strong community engagement and continued growth across age groups and service models.

- 1,720 districtwide library programs (in-library and off-site) were offered across the community.
- 51,861 total program attendees (all ages) participated in districtwide library programming.
- Compared to 2024, both program offerings and overall attendance increased, reflecting sustained engagement across the district.

Summer Adventure Program Growth

The Summer Adventure Program reached record levels in both enrollment and completion.

- 2,697 total participants registered, a 38% increase from 2024.
- Participation included adults (866), teens (263), children (897), and preschool participants (676).

Program Reach by Age Group

33,672 Early Childhood Program Attendees
(Ages 0–5) in **963** Programs

9,259 Children’s Program Attendees
(Ages 6–12) in **401** Programs

1,216 Teen Program Attendees
(Ages 12–18) in **137** Programs

2,160 Adult Program Attendees
(Ages 18+) in **111** Programs

Community-supported incentives and thoughtfully designed challenges encouraged continued engagement throughout the summer.

As part of this expansion, the Library District introduced its first Color Our World – Adult Summer Adventure Program Kick-Off event, welcoming 75 adult attendees (ages 18+) at Sip N’ Flip in Windsor.

Program Experience Innovation

Several high-impact programs adopted a flexible open-house model in 2025, allowing participants to arrive at any time and engage at their own pace.

This approach reduced crowding, increased accessibility, and expanded participation. Following its success during summer programming, the model extended into fall offerings, enabling staff to respond effectively to emerging community interests.



1,720
Total Districtwide
Programs Offered



51,861
Total Districtwide
Program Attendees
(All Ages)

Library Program Attendance by Location

In 2025, on-site program attendance at Clearview Library locations increased significantly. These figures represent participation in programs held at library buildings only and are a subset of total districtwide program attendance.

→ **19,266**
Windsor Library Program
Attendees, ↑ 23% from 2024

→ **17,139**
Severance Library Program
Attendees, ↑ 44% from 2024

These increases reflect growing engagement across the district and demonstrate the effectiveness of programs designed to meet community needs and interests.

Programming Highlights

→ **294**
Tractor Time Program
Attendees (Ages 0-5)

→ **116**
Shades of Summer: Reptile
and Amphibian Program
Attendees (Ages 6-12)

→ **64**
Total Teen Adulting 101
Program Attendees
(Ages 12-18)

→ **64**
Join In: An Afternoon of Film,
Conversation, & Community
Event Attendees (Ages 18+)

Signature Programs and Events

→ **2,035**
Summer Adventure Program
Color Run & Kick-Off Event
Attendees
(All Ages)

→ **404**
End of Summer Adventure
Program Carnival Attendees
(All Ages)

→ **201**
Clearview Frostival Holiday
Event Attendees (All Ages)

Partnering With Schools to Support Student Success

In 2025, Clearview Library District strengthened its role as an educational partner by collaborating with local schools, educators, and learning communities. These partnerships focused on building continuity between classroom and library experiences, meeting students where they are, and supporting literacy, curiosity, and lifelong learning both during and beyond the school day.

Through collaboration with schools across the district, including Weld RE-4 School District and Windsor Charter Academy, the Library District supported student learning through school-based storytimes, Extended School Year (ESY) visits, in-school literacy initiatives, and class visits to the library. These efforts allowed students to engage with library resources and staff in familiar, supportive environments while reinforcing positive connections to reading and learning.

Supporting Learning Where Students Are

School partnerships in 2025 emphasized accessibility by bringing library services directly into school settings and connecting students with library spaces early and often. In March, the Library District participated in Hollister Lake Elementary School's Health & Happiness Night, engaging with nearly 400 community members through outreach and literacy-focused activities. In May, students from Mountain View, Tozer, and Skyview elementary schools visited the Windsor Library for guided tours and storytimes, helping students build familiarity with library spaces, collections, and services.

The Library District also resumed after-school Bookmobile stops at elementary schools, serving 229 students and supporting 121 checkouts. During the school year, Mobile Services visited Orchard Hill, Hollister Lake, Range View, and Grandview elementary schools, extending access to library materials beyond library locations.

Educator Card Initiative

To further support educators, the Library District launched an Educator Card initiative. Designed for classroom teachers, homeschool educators, and higher-education instructors, the Educator Card provides enhanced borrowing privileges to support instruction, lesson planning, and classroom enrichment. The initiative was well received, with early adoption driven by word of mouth and outreach at professional development and educator events. Educator Cards offer expanded checkout limits and extended loan periods, giving educators greater flexibility and access to materials aligned with curriculum needs.

**217****Educator Cards
Issued**

Welcoming Spaces for Everyone

From Flexible Spaces To Quiet Corners And Community Meeting Rooms

Spaces That Evolved to Meet Community Needs

The Library District continues to adapt its spaces to reflect how the community uses the library. The Imagination Room was repurposed into a reservable meeting room to meet growing demand for flexible gathering space. Expanded after-hours access to meeting rooms at the Severance Library further increased how and when community members and local groups can use library spaces outside of regular operating hours.

Teen Space Refresh

In 2025, a refresh of the Teen Space began with the goal of creating an environment that reflects how teens use and experience the library. Updates focus on fostering a welcoming space where teens can explore their interests in an area designed specifically for them.

Space Features That Support Belonging

- **Early Literacy Tables:** Hands-on activities in children's areas at both libraries support play, learning, and exploration.

- **Infinity Game Tables:** Two interactive tables provide low-barrier, intergenerational opportunities for play and social connection, helping more community members fully participate.

“

Great library, clean with lots of natural light. The kids' area is fun for younger kiddos, and there are comfortable chairs around the children's area for grown-ups.

— Kayla Cotten,
Google Review

”





Where Community Connections Happened



212,739

**Total Patron Interactions
Across All Service Locations**

This total reflects engagement across library buildings, Mobile Services, outreach events, and community-based programming throughout the district.

Meeting room use also increased significantly, demonstrating growing demand for flexible, reservable spaces that support collaboration, civic engagement, and community gatherings. Together, this engagement highlights the library's role as a trusted gathering place where community members connect, learn, and participate.

Library spaces are more than buildings—they are places where community happens. By adapting spaces to reflect how people gather, learn, and spend time together, Clearview Library District ensures its facilities remain welcoming, relevant, and responsive to community needs now and into the future.

“

Clearview Library District is truly a haven for sparking imagination and creativity. The positive impact you have on my family and our community is immeasurable.

— Christine Mason,
Facebook Comment

”



Technology That Transforms

Connecting People to Information, Creativity, and Confidence

Technology at Clearview Library District supports everyday needs and lifelong learning by providing access to devices, digital tools, and experiences. From public computers and Wi-Fi to creative technologies and one-on-one assistance, technology services help community members learn new skills, stay connected, and navigate an increasingly digital world.

Technology Access & Support

Library technology services focused on helping patrons build confidence and independence when using devices and digital tools. In 2025, staff supported thousands of technology interactions, including navigating smartphones, tablets, and computers, as well as accessing library resources and online services.

While staff do not operate patrons' personal devices, they provide guidance, instruction, and resources to help individuals understand core technology concepts and complete tasks independently. This approach empowered patrons to reach specific goals—such as downloading an app, accessing digital materials, or learning basic device functions—while building long-term skills.

Technology staff also extended support beyond library locations through workshops and outreach. Programs such as Android vs. iOS sessions, Online Awareness workshops, Teen Talks, and technology literacy classes at retirement communities expanded access for older adults and others seeking deeper, topic-focused support.



7,728

Public Computer
Users



13,054

Public Computer
Sessions



12,741

In-Library Wi-Fi
Sessions

Digital Tools & Online Resources

Clearview's digital library continued to grow in both use and impact, reflecting increased demand for convenient, on-demand access to information, learning, and entertainment. E-resources, downloadable content, and online databases supported learning at home, school, and work.



99,020

Database Sessions



61,914

eBook Checkouts



73,874

eAudiobook Checkouts



26,307

eMusic Checkouts



10,401

eVideo Checkouts



58%

Increase in Digital Borrowing
(2020–2025)

Click, Print, Learn, Create

Technology upgrades in 2025 expanded opportunities for hands-on learning, creativity, and play. The Library District added 70 new Explore Kits and replaced aging kits, increasing access to technology-based learning tools and interactive experiences. Additional upgrades included:

- New 3D Printers
- Upgraded Patron and Staff Printers
- Mobile Printing Improvements
- Interactive Game Tables
- Updated Gaming Equipment (Including New PS5s)
- Apple MDM Integration
- New Display TV in the Cottonwood Meeting Room

These investments ensured technology spaces and tools remained current, reliable, and engaging.



Technology services at Clearview Library District help bridge gaps in access, skills, and confidence. By pairing modern tools with personalized support, the library empowers community members to learn, create, and connect—whether they are printing a document, learning a new device, exploring digital content, or discovering creative technologies for the first time.

Partnerships, Volunteers & Friends

Stronger Together

Clearview Library District's impact is strengthened through collaboration. In 2025, partnerships and volunteer contributions expanded our programming reach, raised awareness of our resources and services, and deepened community connections across Windsor, Severance, and West Greeley.

Community Partnerships

Partnerships played a meaningful role in expanding access and strengthening programming throughout the year. Collaborations with schools, local businesses, and community organizations helped extend the library's reach into new audiences and settings while keeping programs responsive to community interests.

Key partnerships included local businesses and community organizations. Through shared planning, venue support, in-kind contributions, and financial sponsorships, these partnerships enhanced program quality and reduced barriers to participation.

By working alongside organizations with shared goals, the Library District created experiences that were not only well attended but also integrated into the broader community ecosystem.



Volunteers

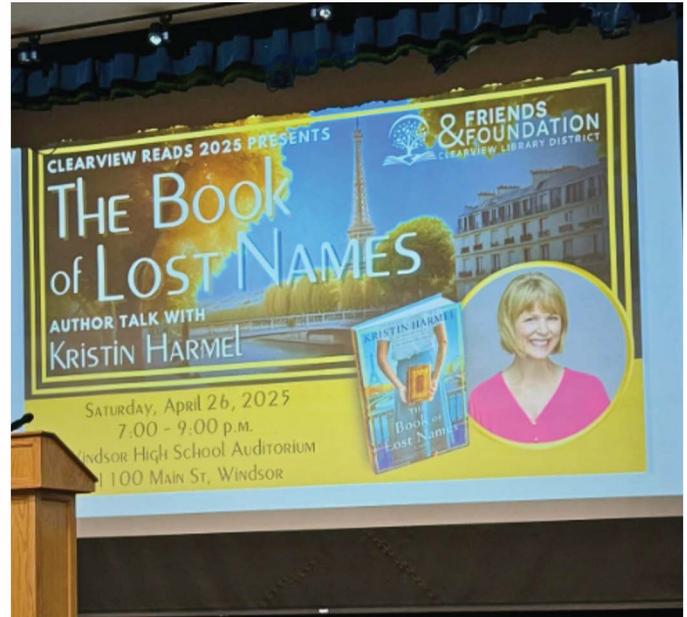
Volunteers of all ages contributed in diverse ways, from certified therapy dogs and their owners supporting young readers to teens helping shape peer programming, and youth assisting with behind-the-scenes library support while learning about the work of librarians. Volunteer involvement helps extend staff capacity while fostering ownership, leadership development, and deeper community engagement.

Friends and Foundation Support

Support from the Clearview Library District Friends and Foundation strengthened high-impact programs and literacy initiatives throughout 2025.

Friends and Foundation sponsorship contributed to the success of the Library District's Summer Adventure Program Kickoff event, helping launch a season of creativity, participation, and community engagement across all age groups.

Proceeds from the Foundation's successful Read and Retreat event in October 2025 were used to support the Library District's 1,000 Books Before Kindergarten program. This funding helps sustain the popular early literacy initiative by encouraging families to read 1,000 books with their child before kindergarten—building vocabulary, school readiness, and a lifelong love of reading. The annual author talk, Clearview Reads and the Kathy Murphy Speaker Series, presented by the Friends and Foundation and sponsored by the Kathy Murphy Speaker Series Endowment and the Weld Community Foundation, remains a signature community event.

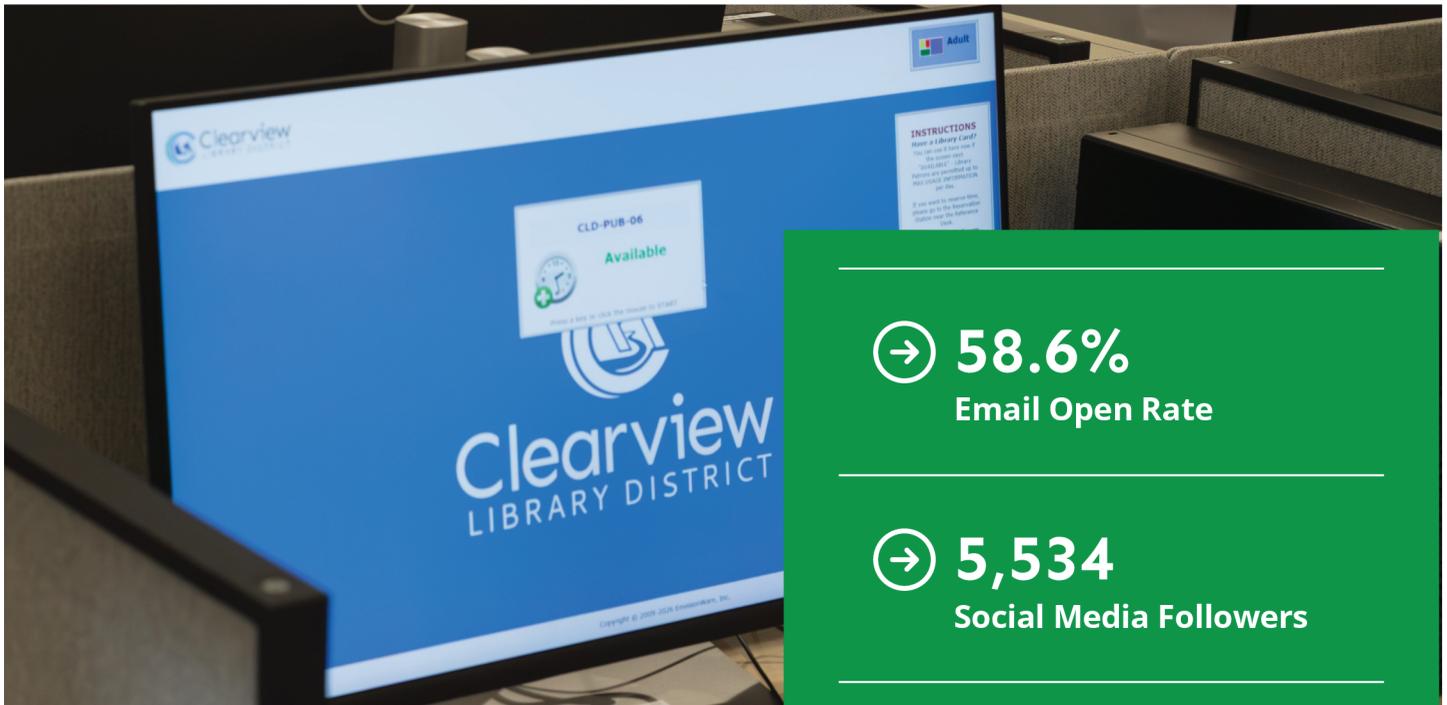


Held April 25, 2025, at Windsor High School, the event featured a New York Times bestselling author of *The Book of Lost Names* and welcomed 196 attendees, bringing the community together for a shared literary experience and demonstrating the lasting impact of philanthropic investment in culture, learning, and connection.



Partnerships and volunteer support strengthen the library's ability to serve the community in meaningful and sustainable ways. By collaborating with local organizations and dedicated volunteers, Clearview Library District expands access, enriches programming, and reinforces its role as a central, connected part of community life.

Spreading the Word: Clearview Communications



Email Engagement

Targeted, age-segmented messaging consistently drove the highest engagement in 2025.

Social Media and Digital Visibility

Sustained visibility and engagement on our social media platforms indicate strong alignment between content and community interests.

Website Engagement

Website growth signals increased reliance on the Library District's online presence for event registration, digital resources, meeting room reservations, and service information.

→ **58.6%**
Email Open Rate

→ **5,534**
Social Media Followers

→ **20,362**
Social Media Engagements

→ **555,061**
Social Media Impressions

→ **471,518**
Website Pageviews

→ **109,465**
Website Users



Never Miss a Plot Twist!

Scan the QR code to sign up for the Library District's newsletter emails, or visit bit.ly/CLDNEWSSIGNUP.



AudioGo Campaigns: From Awareness to Action

Campaigns were hyperlocal to Windsor, Severance, and Greeley, with the strongest engagement among adults ages 45–54.

→ **112,823**
Audio Ad Impressions

→ **16,126**
Unique Listeners Reached

→ **500**
Companion Banner Clicks

→ **93%–96%**
Average Listen-Through
Rate (% of ads heard in full)

Library Leadership Guiding Our Mission Forward

Library District Board of Trustees



**Lisa Gagliardi,
Board President**

lisa.gagliardi@clearviewlibrary.org



**Jeromey Balderrama, Vice
President**

jeromey.balderrama@clearviewlibrary.org



**Cherilyn Barringer,
Treasurer**

cherilyn.barringer@clearviewlibrary.org



**Caitlin Evans,
Secretary**

caitlin.evans@clearviewlibrary.org



**Cole Gerstner,
Trustee**

cole.gerstner@clearviewlibrary.org



**Michael Kessler
Alternate Trustee**

michael.kessler@clearviewlibrary.org

Clearview Library District Liaisons



**Lainie Peltz,
Town of Windsor**

lpeltz@windsorgov.com



**Jennifer Hansen,
Weld RE-4 School District**

jennifer.hansen@weldre4.org



**Craig Joseph,
Town of Severance**

craig.joseph@townofseverance.org



**Brian Rudy,
City of Greeley**

brian.rudy@greeleygov.com

Library District Administration

- **Erica Rose, Library Director**
director@clearviewlibrary.org
- **Casey Lansinger-Pierce, Head of Public Services**
casey@clearviewlibrary.org
- **Amanda Brian, Head of Customer Service and Technical Services**
amanda@clearviewlibrary.org
- **Natalie Wagner, Executive Operations Coordinator**
natalie@clearviewlibrary.org
- **Tracy Barger, HR Generalist**
hr@clearviewlibrary.org
- **Sarah Watson, Financial Administrator**
bookkeeper@clearviewlibrary.org
- **Christine Henschler, Communications Specialist**
communications@clearviewlibrary.org

Stay Connected



 **Windsor Library**
720 3rd Street
Windsor, CO 80550

 **Severance Library**
5 Timber Ridge Parkway
Severance, CO 80550

 **Mailing Address**
1194 W Ash Street
Windsor, CO 80550

 clearviewlibrary.org