Cultivate Curiosity. Enlighten the Mind. Strengthen the Community.

COMMUNITY IMPACT REPORT 2023
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>From the Director</td>
</tr>
<tr>
<td>02</td>
<td>2023 At a Glance</td>
</tr>
<tr>
<td>03</td>
<td>Facilities Plan Updates</td>
</tr>
<tr>
<td>05</td>
<td>2024 - 25 Strategic Plan</td>
</tr>
<tr>
<td>06</td>
<td>Bookmobile Highlights</td>
</tr>
<tr>
<td>08</td>
<td>Public Services</td>
</tr>
<tr>
<td>11</td>
<td>Technology Services</td>
</tr>
<tr>
<td>12</td>
<td>Friends &amp; Foundation</td>
</tr>
<tr>
<td>14</td>
<td>Building Connections</td>
</tr>
<tr>
<td>15</td>
<td>Leadership</td>
</tr>
</tbody>
</table>
FROM THE DIRECTOR

ANN KLING
Library Director

Building projects were the focus of 2023! The Windsor Library, after months of planning, clearing out old furniture, dismantling shelving, displacing staff, and providing an alternate method for checkout of items, closed its doors to the public on January 9, 2023. For the next three weeks, the most disruptive parts of the remodel, tearing down walls, drilling channels for conduits, and building new walls for new spaces, took place. Some staff worked from home, while Customer Service staff worked out of the meeting room, providing take-out bags as they did during the pandemic. The Bookmobile was parked in the library parking lot during the day to offer checkout of material for those who like to browse collections.

The previous remodel, including an addition, occurred in 2009. At that time, the building was expanded, and the garage was added. After fourteen years of heavy use, the furniture and paint showed their age, and the way people use libraries changed. During the 2019 strategic planning process, the public expressed a need for more places to meet and gather, a quiet space for adults to enjoy the library, and better areas for children and teens. We hope that the remodeled building meets those needs.

After months of design meetings, the groundbreaking for the Severance Library took place on May 22, 2023. It was exciting to see community members show up on an early summer day to participate in the ceremony. In August, hundreds of people showed up to sign the steel beam that is part of the structure of the library. As construction neared completion, excitement increased. The Severance Library will be well-loved by the community.

The Management team embarked on strategic planning for 2024 and 2025. The committee, composed of Board members, management staff, and members of the community, met several times over the summer and into the fall, resulting in Together Forward, a plan for 2024 - 2025. The five focus areas are: Communication, Partnerships, Programming, Space, and IT/Technology.

While building projects and strategic planning were front and center in 2023, the staff continued to serve the public in all of the ways the public has come to expect from the Clearview Library District: story hours, STEAM programming, Bookmobile visits, adult programs, teen programs, book clubs, trivia nights, and so much more.

2024 will be my last year as Director of the Clearview Library District. The past 12 years have flown by. I have enjoyed serving the people of the Clearview Library District. When asked, “Would you do it again?” the answer is a resounding, Yes! The people of this community love their libraries, love to read, and want their children to succeed. They enjoy library services and are always asking for more. The Library Board members I have worked for support excellence in library services and have expanded them as the population has grown. Here’s to an exciting 2024! A new library branch in Severance and a new Director at the helm of the Clearview Library District! Here’s to you, the patrons, the staff, and the Board of the Clearview Library District!
2023 AT A GLANCE

97,367
Visits to the Windsor Library

3,053
New Library Cards Issued

620
Public Meeting Room Reservations

247,754
Titles & Items in Library Collection (Physical & Digital)

7,891
New Items Added to Our Collection

7,367
Items Borrowed & Sent to Patrons through Interlibrary Loan (ILL)

126,812
Digital Items Borrowed

34,538
Database Sessions
FACILITIES UPDATES

In 2019, the Library District identified space as a priority during its Strategic Planning process. To address this, the district initiated a facilities planning process in 2020, which led to the adoption of a facilities plan, *A Plan for the Future*, in 2021. The plan included three short-term building projects:
1. Acquire an offsite Administrative Services Building.
2. Renovate the Windsor Library.
3. Build a library branch in Severance.

2023 PROGRESS HIGHLIGHTS:

- **2023**: Renovations at Windsor Library started on January 9, resulting in a three-week closure of the building. Changes included new carpeting, walls, and electrical outlets. Despite the closure, the Bookmobile and curbside pickup maintained access to resources. The library reopened on January 30 with limited services and resumed full operations by mid-March after new furniture and shelving arrived.
- **Community Engagement**: During the renovations, virtual and offsite programming kept patrons engaged. The feedback on the remodel, which introduced new meeting spaces and upgraded amenities, has been positive.
OVERVIEW OF THE WINDSOR LIBRARY REMODEL

- All public areas now have new carpeting
- Repainted the entire library interior
- Chose a new location for the customer service desk
- Replaced fluorescent lighting with LED lighting
- Replaced the main entrance doors
- Relocated collections
- Consolidated computer workstations for adults into one area
- Added accessible workstations

SEVERANCE LIBRARY CONSTRUCTION

The Library District's 2021 facilities plan included plans for a new 10,000-square-foot library in Severance. The construction of the new library branch in Severance also commenced in 2023, marking ongoing progress towards the Library District's strategic goals.

- The Library Board, Library Administration, Wember Inc, RATIO Architects LLC, Fransen Pittman Construction, and Town of Severance representatives collaborated on planning the facility.

- On April 19, the Town of Severance Planning Commission unanimously approved the site development plan for the Severance Library.

- Construction began on May 22, and significant progress was made throughout the summer and fall of 2023.

- On August 24, around 250 residents attended the Library District’s "Sign-a-Beam & Touch a Truck" event at the construction site in Severance. Attendees could show their enthusiasm for the new library by signing a beam that will be a permanent part of the building. There was also a Touch-a-Truck activity featuring equipment from Fransen Pittman Construction. This event generated a great deal of excitement and engagement among community members.

- Everything was on schedule in 2023, building excitement for the expected Severance Library Grand Opening in February 2024.

Windsor Library Grand Re-Opening Celebration event on April 23, 2023, the community gathered to commemorate the newly remodeled library.

Sign-a-Beam & Touch a Truck event on August 24, 2023, over 250 community members participated in the event by signing a construction beam for the new library and exploring Fransen Pittman Construction equipment.

Total Patrons served
126,178

Items Borrowed
309,643

Library Cardholders
27,849
A Strategic Plan is an important piece in the operation of a library district. For the Clearview Library District’s 2024-2025 strategic planning process, the Library District formed a diverse Strategic Planning Committee with representatives from key institutions and populations within the district’s service area. This included the Towns of Windsor and Severance, the Weld RE-4 School District, the business and cultural communities, parents, the faith-based community, the active senior population, the Friends & Foundation of the Library District, as well as library board Members and staff.

The committee began meeting in June 2023 and held two-hour meetings in June, July, August, and September. In the first session, committee members had the chance to independently and collectively, as part of a small group, identify areas, programs, and services they felt could be added or enhanced within the Library District. The second session focused on reviewing what the Library District currently provides for our citizens.

The Administrative team drafted goals in the third session based on the feedback gathered from the first two sessions. In the fourth session, the Administrative team presented draft goals, including action items, projects, and the designated person or group accountable for their oversight. There are five areas of focus for the Library District in the next two years:

- Communication
- IT/Technology
- Partnerships
- Programming
- Space

To learn more and download the 2024-2025 strategic plan, scan the QR code or visit: [bit.ly/CLDStrategicPlan](http://bit.ly/CLDStrategicPlan)
COMMUNITY CONNECTIONS

Our Bookmobile, A Mini-Library on Wheels

BOOKMOBILE DAY & CHILI COOK-OFF
IT’S A SMALL WORLD ON OUR BIG BOOKMOBILE

May 20: The Library District’s annual Bookmobile Day and Chili Cook-Off event included activities from community partners like Windsor Severance Fire Rescue, Town of Windsor Museums, CSU Weld County Extension, Words of Windsor Bookstore, and face painting by Fanciful Faces. Attendees enjoyed international games, crafts, and chili tasting, with the Gow family winning for their white chicken chili.

[Images of the bookmobile and people attending the event]

143
Bookmobile Day Attendees

13,686
Bookmobile Visitors 2023

20,996
Items Borrowed from the Bookmobile 2023
CRUISING WITH THE COMMUNITY
2023 BOOKMOBILE ENGAGEMENT ROAD MAP

As part of almost every community outreach event, library staff makes the Bookmobile available for resources and materials. They set up games and tables outside for interactive activities and crafts. The events featured in this roadmap contributed to the Library District’s outreach numbers (i.e., ‘Engagements’) being almost double what they were in 2022.

87 ENGAGEMENTS
Young at Art Exhibition Opening Event
July 8

400 ENGAGEMENTS
Severance Days
August 19

5,366 MILES
the Bookmobile traveled in 2023

219 ENGAGEMENTS
Windsor Severance Fire Rescue Open House
June 13

715 ENGAGEMENTS
Severance Trick or Treat Parade
October 27

408 ENGAGEMENTS
Range View Elementary Trunk or Treat
October 27

3,312 ENGAGEMENTS
Windsor Harvest Fest
September 4

629 ENGAGEMENTS
Grandview Elementary School Trunk-or-Treat
October 30

412 ENGAGEMENTS
Windsor Oktoberfest
September 23

1,779 ENGAGEMENTS
Windsor Halloween Carnival
October 28

550 ENGAGEMENTS
Windsor Wonderland
December 2

64 ENGAGEMENTS
Chalk the Sidewalk
August 11

360 ENGAGEMENTS
Severance Town Christmas
December 9
2023 SUMMER ADVENTURE PROGRAM
ALL TOGETHER NOW | MAY 30 - JULY 28

The Library District’s Summer Adventure Program (SAP), themed “All Together Now,” kicked off with great enthusiasm. The festivities began with the lively “Clearview Field Day” kickoff event on May 30 in the Windsor Library parking lot, drawing in an impressive crowd of 330 attendees.

The event showcased numerous engaging stations customized for children of all ages. Activities such as crafting vibrant flowers and navigating inflatable bowling challenges filled the day with excitement and laughter. Attendees enjoyed classic favorites like sack races and larger-than-life checkers and creative activities such as bubble art and parachute games.

A standout feature was the community art project, which sparked immense interest and resulted in a cascade of paper feathers adorning the hallway to the large meeting room in the library.

One notable highlight of this year’s programming was the inclusion of a Bingo prompt encouraging children to "write a letter to a community member." This initiative led to a heartwarming influx of handwritten letters expressing gratitude for the library and its services. These touching letters served as a source of inspiration and motivation for the entire library team, fostering a sense of pride and camaraderie among staff members.

PUBLIC SERVICES
Cultivating Curiosity with Summer Learning

1,678
Total SAP Participants

420
Registered Adults

161
Registered Teens

623
Registered Children

452
Registered Little Ones
ALL TOGETHER NOW: EVENTS & PROGRAMMING HIGHLIGHTS

Fridays All Together Now
Fridays All Together Now was a huge hit with families. This early literacy initiative, aligning with the Summer Adventure Program’s theme, occurred every Friday morning throughout the summer, showcasing a diverse activity or attraction each week. Sessions were consistently at full capacity.

Caldecott Winners
May-August: The Library District partnered with the Town of Windsor Arts and Heritage Museum to showcase a traveling exhibition of Caldecott Award-winning picture books. During the summer exhibition, library staff hosted art events, story times, and activities for individuals of all ages at both the library and the Art & Heritage Center.

Young at Art
July 7 - August 13: Public Services staff launched the Young at Art partnership with the Town of Windsor Museums, celebrating Caldecott winners and honored books. The kick-off event on July 8 drew over 175 participants who enjoyed hopping aboard the Bookmobile and engaging in craft activities.

End of Summer Adventure Program Carnival
July 29: The Summer Adventure Program concluded in late July with a traditional Summer Carnival at the Windsor Library parking lot. Three hundred fifty attendees interacted with library staff and enjoyed activities like bouncy castles, jousting, and soft axe throwing. Additionally, staff went live on Facebook during the event to reveal the lucky grand prize winners.
COMMUNITY EVENT HIGHLIGHTS

Solar Eclipse Community Event
October 14: Library District staff organized a community event for the annular solar eclipse. The event featured solar-themed storytimes, eclipse crafts, activities, snacks, and the chance to try the district’s Virtual Reality (VR) headsets. The Windsor Library welcomed 280 community members to the viewing party.

Santa’s Workshop
December 9: The Library District’s annual "Santa’s Workshop" event at the Windsor Library brought families together to explore and enjoy the remodeled space, offering a festive experience. Attendees enjoyed various creation stations, hot cocoa, cookies, and a visit from Santa. The event also included the Library District’s 4th Annual Holiday Community Reading, featuring A Wish to be a Christmas Tree by Colleen and Michael Glenn Monroe. It was a joyous celebration at the library with 270 community members in attendance.
TECHNOLOGY SERVICES

New! Technology Services Webpage

**February 2023:** The Library District's IT department launched a new Tech Help webpage on the Clearview Library website. Located under the website's services menu, the new webpage includes a system for patrons to schedule one-on-one tech help and a technology resource section offering tutorials, classes, and other helpful tech information.

TechNology Services in the Community

The Library District's IT team conducted a series of “Tech Talks” at the Good Samaritan Society and The Windsor Independent Living 55+ communities. This initiative provided valuable hands-on experience for staff members, allowing them to engage with the community beyond the library. Staff showcased and shared resources with our patrons that they might not have previously known about. The sessions included interactive Q&A segments addressing specific device-related questions. Their presentations covered the following topics/titles:

- Library Databases (e.g., Libby and Hoopla)
- Shopping Databases (e.g., Consumer Reports)
- Library Explore Kits
- 3D Printing
- Cybersecurity
- Social Media Tips
- Smart Phone Basics
- Tablets
- Your Library Account
- Library Tech Resources

![Computer Sessions](#)

7,998

Computer Sessions

![WiFi Sessions](#)

6,081

WiFi Sessions
FRIENDS & FOUNDATION

Of the Clearview Library District

Clearview Reads 2023 - Wigwam Tea Room
High Tea & Historical Talk with Nina Jones Kunze

The Friends and Foundation hosted the annual Clearview Reads event at the Arts and Heritage Museum in Windsor on April 22, 2023. The event featured a tea party along with the author talk by Nina Kunze, a local Colorado author known for her book *Ann Wolfrom Dove and the Wigwam Tea Room*. Nina shared the story of Anna, a single woman homesteader who ran a Tea Room in Estes Park, a Rocky Mountain gem. Attendees learned about Anna’s contributions to Estes Park’s history, attracting local history enthusiasts and those passionate about Estes Park, Rocky Mountain Park, women’s history, and tea. Nina’s historical talk was followed by a discussion and High Tea with plated confections. Participants had the opportunity to get their books signed and meet the author. Tickets to the event sold out.
Holiday Fundraiser

**October 29:** The Friends collected used books and held a “Wrap and Chat” event, during which volunteers readied various book donations—from classics to holiday stories—for their Blind Date with a Book Fundraiser to sell throughout the holidays. Each book package contained a gently used book with a teaser description written on the wrapping and with goodies and treats attached. Their holiday fundraiser was a hit! The Friends extended a call for more volunteers to drop off and wrap books. Approximately 77 books were sold, generating a profit of around $666. Funds raised were allocated to support the library.
BUILDING CONNECTIONS

Library Communications

- 247 Emails sent
- 43.6% Email Open Rate
- 188% Follower increase on Facebook
- 41% Follower increase on Instagram

Online Interactions

- New Users: 4,549
- Website Pageviews: 285,091 ↑ 28%
- Total Website Users: 5,228 ↑ 10%
LIBRARY DISTRICT LEADERSHIP

Clearview Library District Board of Trustees

JEROMEY BALDERRAMA, BOARD PRESIDENT
jeromey.balderrama@clearviewlibrary.org

COLE GERSTNER, VICE PRESIDENT
cole.gerstner@clearviewlibrary.org

RON DUNWORTH, TREASURER
ronald.dunworth@clearviewlibrary.org

LISA GAGLIARDI, SECRETARY - ALTERNATE
lisa.gagliardi@clearviewlibrary.org

ROCHELLE BROTSKY, TRUSTEE
rochelle.brotsky@clearviewlibrary.org

KENDRA ADAMS, TRUSTEE
kendra.adams@clearviewlibrary.org

Clearview Library District Liaisons

CRAIG JOSEPH, TOWN OF SEVERANCE
craig.joseph@townofseverance.org

JENNIFER HANSEN, WELD RE-4 SCHOOL DISTRICT
jennifer.hansen@weldre4.org

LAINIE PELTZ, TOWN OF WINDSOR
lpeltz@windsorgov.com

DALE HALL, CITY OF GREELEY
dale.hall@greeleygov.com

Clearview Library District Director

director@clearviewlibrary.org

970-686-5603 X302
STAY CONNECTED

Clearview Library District

WINDSOR LIBRARY
720 3rd Street
Windsor, CO 80550

SEVERANCE LIBRARY
5 Timber Ridge Parkway
Severance, CO 80550

ADMINISTRATIVE SERVICES BUILDING
1194 W Ash Street
Windsor, CO 80550

clearviewlibrary.org