



2022 COMMUNITY IMPACT REPORT

**CULTIVATE CURIOSITY.
ENLIGHTEN THE MIND.
STRENGTHEN THE COMMUNITY.**





FROM THE DIRECTOR

Ann Kling
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LIBRARY DIRECTOR



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2022 WAS A YEAR OF SIGNIFICANT CHANGE for the Clearview Library District. Short-term projects outlined in *A Plan for the Future*, the Library District's facilities plan, which was adopted by the Library Board in April of 2021, were underway in 2022. The administrative services building at 1194 W. Ash St., which was purchased in 2021, was renovated and ready for staff to move into by the end of the year. The renovation plans for the Windsor-Severance Library were finalized and the work was scheduled to begin on Jan. 9, 2023, and a site plan for a 10,000-square-foot building in the Town of Severance was submitted to the Severance Planning Dept. for approval. The Library District was fortunate to receive a \$500,000 grant for the construction of the library in Severance from the Colorado Department of Local Affairs. The grant, along with a lease from the Bank of San Juans, will fund the building of a branch with no increase to the Library District's mill levy and without a bond.

The Library District purchased a Dodge Promaster Van to move materials between the Administrative Services Building, the Windsor-Severance Library, and eventually between the three facilities. The van currently serves double duty as an outreach vehicle for the mobile services team when not in use for deliveries.

Two key management positions were filled early in 2022. Christine Henschler joined the administrative team as the district's Communications Specialist in February, and Beth Gallinger joined the team as the IT/Technical Services Manager in March. Both Beth and

Christine have made significant contributions to the district in the year they have been onboard.

The Friends and Foundation were able to hold Clearview Reads in person and to try out a new venue. Author James Campbell and his daughter, Aidan, entertained an enthusiastic audience at the Severance High School Auditorium on March 19, 2023, with their exciting adventures in the far north of Alaska. We were saddened to hear of the death of Vince Murphy, the benefactor for Clearview Reads.

New public computers were installed at the Windsor-Severance Library, greatly improving the customer experience. A mobile print option was also made available. Public computers remain one of the library's most popular services.

Dolly Parton's Imagination Library, which provides a free book to children every month from birth through kindergarten, became available to Weld County families. A life-sized cardboard Dolly greeted patrons near the customer service desk advertising the program to library patrons. Patrons were excited to sign up.

With the COVID-19 pandemic becoming endemic, the Library District began to see the return of pre-pandemic programming and services. The Library District was able to bring back in-person programming for children in April. Popular events and some new ones renewed, created or enhanced our connections with our patrons and the community. Our Early Literacy Passive Programs, Egg to Chicks and Tadpoles to Frogs, sparked excitement and fascination among audiences of all ages and staff members alike. Watching chicks hatch from eggs and tadpoles becoming frogs was a memorable experience for all ages. We had great success with our summer program's End of Summer Carnival, attended by nearly 350 people who enjoyed cotton candy and exciting activities like bouncing and jousting.

As mentioned in the 2021 Impact report, smiles are really big when you can remove your mask. Smiles will never be taken for granted again, and there have been countless smiles this year from our patrons and staff.

Welcome back!



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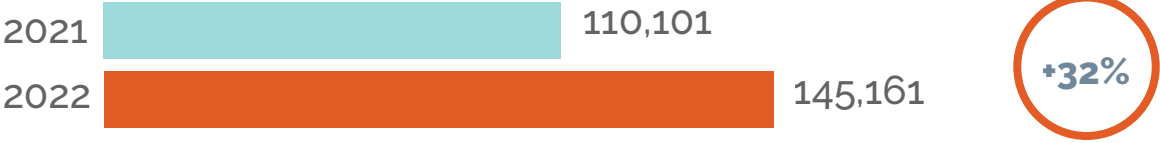
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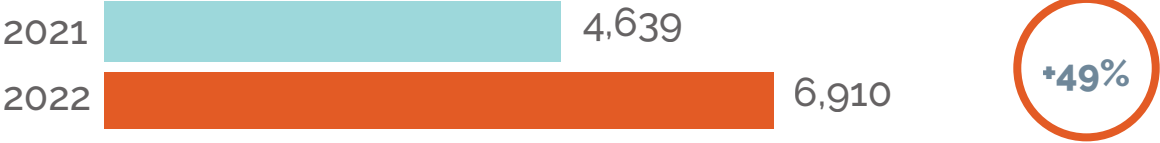
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COUNTING OUR WAY THROUGH 2022: A YEAR IN NUMBERS

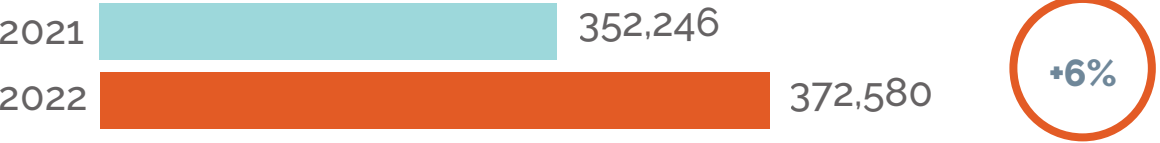
Patrons Served



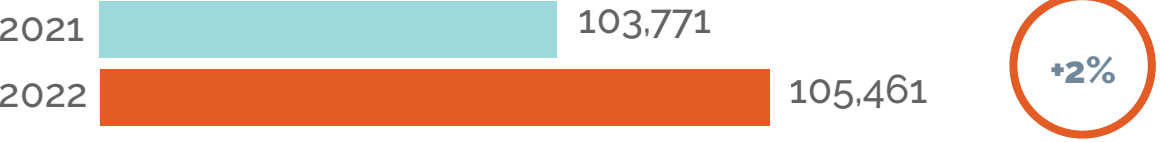
Program Attendees



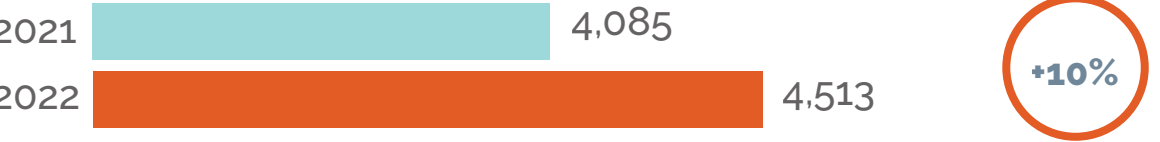
Physical Circulation



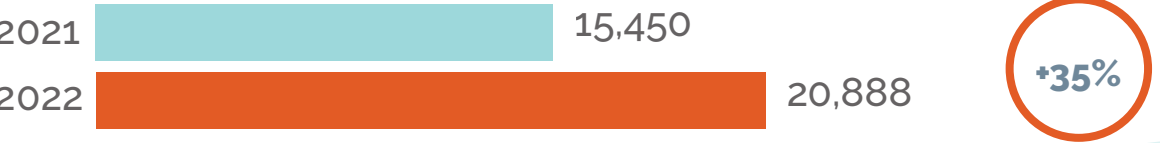
Virtual Items Borrowed



Active Borrowers (Avg Per Month)



Database Usage



FROM BLUEPRINTS TO REALITY: THE LATEST IN FACILITIES UPDATES

In April 2021, after almost a year of exploring options brought forward in the 2019 Strategic Planning process, the library board adopted *A Plan for the Future*. Work immediately began on implementing the short-term goals of the plan:

- Acquire an office building in Windsor to house the administrative, IT and Technical Services staff.
- Renovate the Windsor-Severance Library.
- Build a branch library in Severance.

ADMINISTRATIVE SERVICES BUILDING ON ASH STREET



In March 2022, the plans for the Ash Street renovation were submitted to the Town of Windsor Planning Department for approval. Renovations began on Aug. 9, 2022, and were completed by September. IT/ Technical Services Manager Beth Gallinger and IT Staff relocated first, followed by the Technical Services staff. Director Kling, Public Services Manager, Casey Lansinger-Pierce, Communications Specialist, Christine Henschler, Office Manager Natalie Wagner, and HR/Financial Specialist, Erin Mitchell in November.

The Library District was fortunate to receive free office furniture from a veterinary medicine company in Windsor that was closing its physical location. Adult Services Assistant Maria Mulreany connected us with the company, as her husband was employed there.

“ LOVE THIS LIBRARY
AND LOVE THE
STAFF!

- KELSEY H. ”

WINDSOR-SEVERANCE LIBRARY REMODEL

Design meetings for library renovation began early in 2022. On April 14, at a special meeting of the Library Board, the Board approved increasing construction costs for the project due to building expenses fluctuating since the initial estimation in late 2019. Due to rising building costs, initial estimates no longer sufficed for the required work.

Over the summer, collections were assessed, and items that went unused or were rarely used were deaccessioned to make space for new programming rooms and better areas for children and adults. Furniture was deaccessioned as well to make room for new furniture better suited for the renovated spaces. Plans were made to close the library for three weeks while the bulk of the demolition and construction would take place. The work was scheduled for Jan. 9, 2023.



NEW BRANCH IN SEVERANCE



On Jan. 18, 2022, the Library District purchased property to build a branch library next to the Town Hall in Severance. The Library Board voted in February to authorize lease-purchase financing for the branch in Severance with Glacier Bank's Bank of the San Juans, a division of Glacier Bank. The Board authorized the library director to apply for a grant from the Department of Local Affairs to assist with library construction costs. In May, Director Kling presented the Clearview proposal for grant funding at the Department of Local Affairs hearing in Golden, CO. In June, the Library District received notification of the \$500,000 grant approval. In September, the site plan was submitted to the Town of Severance Planning Department for review.

There were two Town Hall meetings held at Severance Town Hall for residents, one on April 27 to reveal the initial building plan and solicit feedback from residents and one on Nov. 1 to reveal the site plan. Attendees were pleased with the design and the features of the new library branch. Towards the end of the year, the District was answering questions and working toward items needed for the approval of the site plan.



DRIVEN TO STRENGTHEN THE COMMUNITY: BOOKMOBILE HIGHLIGHTS & COURIER VAN PURCHASE

MAY 2022 - DIVE INTO SUMMER: BOOKMOBILE DAY AND CHILI COOK-OFF

Mobile Service staff held an ocean-themed event as part of Bookmobile Day festivities with 120 people in attendance. Local organizations contributed to the fun with storytimes, photo ops, Pirate Shows from Ann Lincoln Entertainment, a guided story walk with Miss Nancy, and Fanciful Faces transforming attendees into ocean creatures. There were games and crafts, and the bookmobile was available for attendees to enjoy.

As part of the festivities, the annual Chili Cook-Off competition was held with five organizations competing: Windsor Chamber of Commerce, Severance Chamber of Commerce, The Rotary Club, Clearview Library Board, and 55 Plus Resort. Attendees enjoyed sampling various types of chili from all the competitors and voted the Windsor Chamber of Commerce as the cook-off winner.



HOP ABOARD: POP-UP STOPS

Our bookmobile summer pop-up stops are a fun surprise, taking place on Fridays at various locations throughout our district, often at a local park. Mobile services staff sometimes brought goodies like otter pops, balloons, or suckers, and if a skilled storytimer is on board, they'll host a quick and engaging storytime outside the bookmobile. These stops are truly impromptu and full of spontaneity. At each stop, our mobile services team shared a live Facebook post to let the community know where and for how long the bookmobile would be there.

AUGUST 2022 - SEVERANCE DAYS

For years, the Library has participated in Severance Days with a float in the parade and a booth at the festival. Last year, due to the bookmobile being in for repairs, staff members used our courier van instead. Taking part in the parade were Board members Kendra Adams, Jeromey Balderrama, and Cole Gerstner, as well as Library Director Kling. After the parade, Library staff operated a booth in the park, which interacted with 380 attendees - 100 more than last year.

SEPTEMBER 2022 - WINDSOR HARVEST FESTIVAL

The Library participated in the annual Harvest Festival to promote its services to the community. Board members Jeromey Balderrama and Frank Baszler walked with staff alongside the bookmobile in the parade. The bookmobile was parked at Main Park during the two-day festival, giving the Library an opportunity to promote services and interact with over 1,400 community members.



Bookmobile Circulation: 21,067 Items Borrowed

OCTOBER 2022 - HALLOWEEN

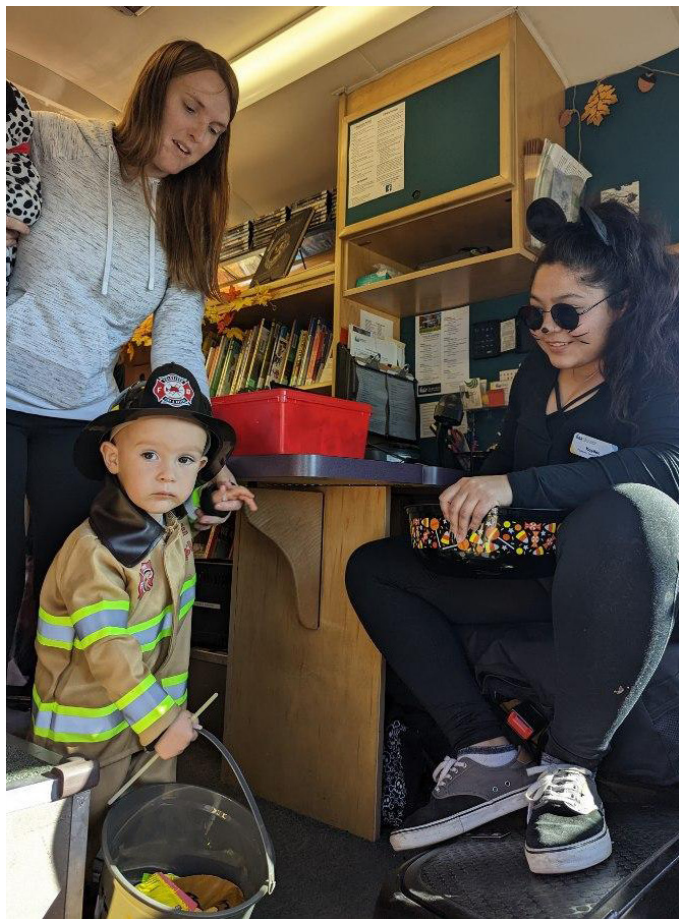
Mobile Services staff engaged with 2,200 community members at both Windsor and Severance Halloween events.

OCTOBER 2022 - OKTOBERFEST IN WINDSOR

We engaged with over 150 individuals during this fun, family-friendly event. It was a great opportunity to introduce new people to the library and its services.

DRIVING TOWARD EFFICIENCY: COURIER VAN PURCHASE

In January 2022, the Library District purchased a new 2021 Dodge Promaster van to serve as our courier van. The van is used for transporting items between the administrative building and the library and is utilized by mobile service staff when the bookmobile is unavailable. It also assisted with the staff relocation to the Ash St administrative building. In July 2022, the courier van was branded with the Library District's logo and website address to promote its brand and identity. When the library branch in Severance opens, courier services will be available to transport items between all three locations.



UNLOCKING TECH ACCESS: KEY IT & TECH SERVICES HIGHLIGHTS

NEW PUBLIC COMPUTERS

In August 2022, all public computers, including internet and catalog PCs, were replaced with new Dell Optiplex 3330s. These computers have significantly improved processing speeds and 27-inch monitors for our public to enjoy. The IT team has received many compliments for this project from both the public and staff. We placed these computers and associated equipment on a consistent replacement cycle so that patrons will always have up-to-date technology at their fingertips.

UPDATING TECHNOLOGY IN OUR PUBLIC MEETING ROOMS

IT worked with Rockfan, a local audio-visual company, to evaluate the AV resources in our meeting spaces. This collaboration in 2022 allowed the library to make significant changes in both the ease of use and functionality in our spaces, with the majority of the work being completed in 2023.

“

THANK YOU TO WINDSOR-SEVERANCE LIBRARY FOR HOSTING OUR COMMUNITY TRANSITION TEAM MEETING... BOTH NATHAN AND JESSE WENT ABOVE AND BEYOND IN ACCOMMODATING OUR NEEDS AND REQUESTS. THE TECHNOLOGY SET UP IS SECOND TO NONE, AS IS THE CUSTOMER SERVICE.

- DESIREE S.

”

TECHNOLOGY HELP FOR PATRONS

Technical Services staff have been working hard at streamlining processes for maintaining the collection at the Windsor-Severance Library to make sure the community has access to new, quality resources. In April 2022, staff had an increase in patrons asking for 1 on 1 appointments. IT Assistants handled appointments ranging from helping a patron learn her new iWatch and the health features to getting a local patron's early Easter present Chromebook up and running for her nail salon business. IT staff are also going out to community organizations to provide one on one technical support for patrons throughout the community.



IT Staff Answered 111 Ask a Tech Questions from Patrons

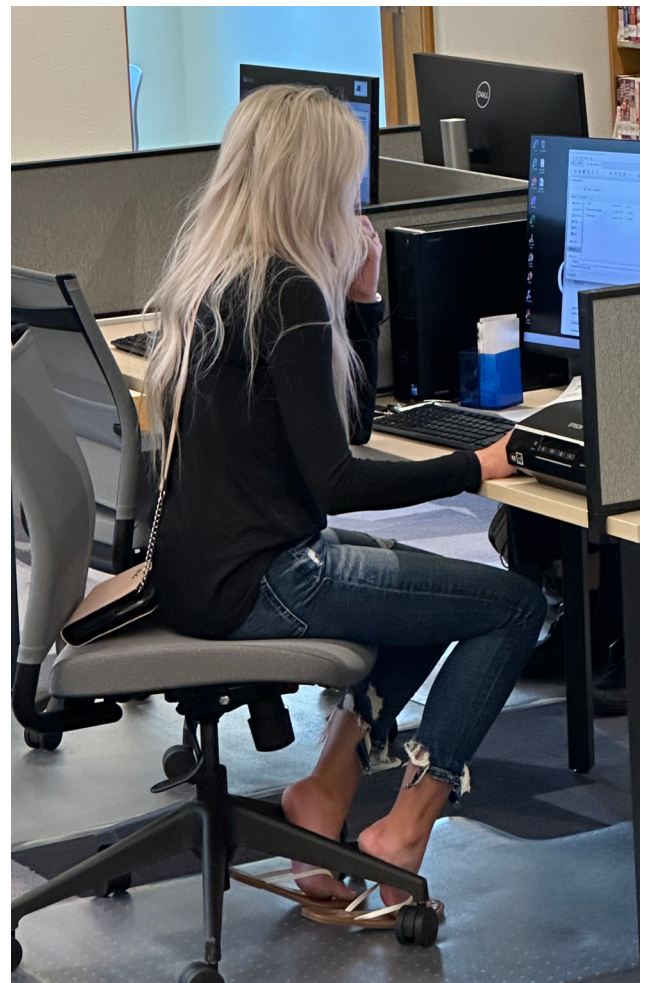
MOBILE PRINT SOFTWARE

Was purchased in June 2022 as an add-on to the current patron printing software. This will allow patrons to print from phones, tablets, or laptops without downloading or installing any software on their devices. It will integrate seamlessly with our current software.

LIBRARY RESOURCE HIGHLIGHTS

Clearview Library District patrons can now enjoy digital content from the following news outlets at the library or remotely on their home computer, laptop, phone, or tablet.

- NY Times addition - added May 2022.
- Washington Post and Wall Street Journal - added December 2022.



LAUNCHING POINT FOR DISCOVERY: SUMMER ADVENTURE PROGRAM 2022

OCEANS OF POSSIBILITIES



Our “Oceans of Possibilities” themed Water Festival Kick-Off event on June 8, 2022, was a huge success, marking the start of our Summer Adventure Program. We celebrated the beginning of our summer program with a three-hour water-themed festival that drew approximately 450 attendees, who enjoyed various activities such as bubble fun, boat regattas, and make-your-own watercolor bookmarks. A special visit from the Denver Aquarium added to the excitement.

Participants in our Summer Adventure Program received age-specific Bingo cards packed with reading and activity-based challenges to complete. Achieving three bingos earned them a prize and an entry into the grand prize drawing.

We celebrated the End of Summer Carnival on Saturday, July 30, with the grand prize drawing to conclude our summer program. The event featured bouncy houses, inflatable games, challenges, and light refreshments. Over 350 attendees, including kids and parents, joined us for the festivities.



1,945

total registrations for our 2022 Summer Adventure Program across all age groups.



21% INCREASE

in summer program registrations compared to last year.

SEA DREAMS: AN OCEAN OF POSSIBILITIES-INSPIRED SUMMER

We had a blast diving into a summer of fun with all of you! As a part of our yearly Summer Adventure Program, participants of all ages joined us for exciting “Oceans of Possibilities” themed programs and events, delving into new sandy experiences. Together, we explored new horizons with a splash of oceanic inspiration infused into our regular programs.

A few adventurous little ones embarked on a quest alongside Miss Nancy, hunting high and low for frogs during our Going on a Frog Hunt program at Lakeview Park in Severance. Inspired by the tale *Going on a Bear Hunt*, they fearlessly traversed grasslands, bogs, expansive bodies of water, and other natural landscapes in pursuit of these elusive amphibians! Others joined Miss Nancy in exploring enchanting water melodies during The Music of Water Program, where they also created musical instruments and made their water music!

During our Set Sail Weird Science program, children explored what keeps boats afloat and constructed their own through an engineering challenge. Others embarked on a thrilling adventure during our Ahoy! Where is Page the Pelican Pirate challenge by following a treasure map to various businesses in our district, ultimately finishing at the library to claim their prize!

Several families seas-ed the day and crafted inspirational ocean-themed mobiles and dioramas as part of our Family Art Challenges with Foster. Others showcased their knowledge during the highly competitive Family Trivia Night, The Magnificent Ocean, answering every question on ocean-related topics.

Our Shark Talk program with Ocean First Institute took Shark Week to new heights of excitement. Participants were captivated by astonishing stories from their research and fieldwork. They also engaged in hands-on activities that delved into the intricacies of shark anatomy, morphology, and sensory biology. Many were thrilled to join us at Boardwalk Park for a captivating outdoor concert from the Greeley Philharmonic Orchestra. Their talented Brass Quintet filled Windsor Lake with delightful melodies.

Our Summer Adventure Program creates engaging experiences for all ages, fostering the joy of reading and lifelong learning. Our community created an incredible ripple effect, with every program, event, and bingo challenge. Together, we crafted an unforgettable oceanrific experience for everyone to enjoy!



CULTIVATING CURIOSITY: A COMMUNITY ENGAGED

In June 2022, we collaborated with Windsor Parks and Recreation to offer the annual Windsor Grind skateboard and scooter competition. It took place at Eastman Park skate park and attracted a great turnout of 76 tweens and teens. We also had an exciting Nerf battle and sharp-shooting competition for teens in June. Once again, we were grateful to have the Windsor-Severance Fire Rescue members as our special guests.

In late summer 2022, we partnered with Windsor Parks and Recreation to offer Nature Exploration backpacks as part of our Explore Kit collection. One backpack featured nature-themed items to inspire outdoor exploration, while the other backpack included a combination of physical and digital resources from the library, serving as a perfect complement to the first.

IT'S ALL ABOUT CONNECTIONS

- Our staff participated in the United Way Children's Festival, engaging with over 800 individuals through early literacy activities and distributing library information.
- The library informed Weld County residents about the availability of Dolly Parton's Imagination Library, which provides free monthly books for children 0-5 years old. United Way of Weld County supports this program, which promotes early literacy and aims for long-term sustainability.
- We resumed our summer visits to the Town of Windsor Farmers Market, where we informed the public about our library and everything the library has to offer.
- In December, we offered A Live Holiday Community Reading of *The Polar Express* around our library fireplace, featuring many familiar faces from our local community.

14,684

TOTAL IN-PERSON
PROGRAM ATTENDEES



2022

571

IN-PERSON
PROGRAMS
OFFERED



3,078

VIRTUAL PROGRAM
ATTENDEES



221

VIRTUAL PROGRAMS
OFFERED

ENLIGHTENING THE MIND: SCHOOL DISTRICT CONNECTIONS

SCHOOL CARDS

In 2022, our customer service staff issued a total of 147 student school cards as part of the second year of the WELD RE-4/Clearview Library District School Card agreement. Since the inception of this agreement, a grand total of 1,488 student cards have been issued.

NEW FAMILY STEAM HOUR

Starting in November 2022, we introduced a new afterschool Family STEAM Hour program at the Rangeview Elementary School library in Severance. Every Thursday from 4:00 pm to 5:00 pm, Clearview Library District staff offered a variety of STEAM activities and tech toys for families to enjoy together.

BATTLE OF THE BOOKS

In 2022, after a hiatus due to Covid, our Battle of the Books partnership with Weld RE-4 School District resumed. The program included battles inside competing schools, leading to a final battle at Windsor-Severance Library in April. Three schools participated: Windsor Charter Academy, Range View Elementary, and Skyview Elementary. Library staff members facilitated and coordinated the program, resulting in great participation and enthusiasm.

SCHOOL ORIENTATION

In August 2022, our public services staff attended new teacher/student orientations, connecting with and sharing library resources/services with new staff in the District. We engaged with 80 individuals at the Weld RE-4 new teacher orientation and over 180 attendees at the Windsor Charter Academy back-to-school night.

Library staff also attended Windsor Charter Academy's annual Innovation Night in October, where we connected with over 400 individuals. Our staff enjoyed the event, made valuable connections, and shared our tech toys and library information.



ENCOURAGING A COMMUNITY OF READERS

Friends & Foundation of the Clearview Library District

CLEARVIEW READS 2022: JAMES CAMPBELL & DAUGHTER

Clearview Library District partnered with our wonderful Friends and Foundation group to host Clearview Reads, which featured author James Campbell and his daughter, Aidan. A crowd of over 100 people attended the author's talk at the Severance High School Auditorium on March 19, 2022. James and Aidan captivated the audience with daring tales of their travels in the far north of Alaska, a journey described in Campbell's book *Braving It: A Father, a Daughter, and an Unforgettable Journey*.

The Friends received wonderful feedback about the author and his daughter. Following their presentation, the speakers took the opportunity to sign attendees' books and build personal connections with each individual. It was a unique experience for all who attended, etching memories of the Last Frontier forever into their minds.



FRIENDS & FOUNDATION BOOK GIVEAWAY EVENTS

OCTOBER & DECEMBER 2022

To prepare for the library remodel, staff members undertook a massive weeding project and ended up with thousands of titles that have been deaccessioned. As a result, the Friends and Foundation organized two Giveaway events where people could get these books free of charge.



During the first Book Giveaway event in October, people were delighted to take armloads of gently used older books home with them and made generous donations totaling over \$800 to the Friends and Foundation.

There were still more books for people to take, so the Friends decided to hold a second Book Giveaway in December with the books that didn't go out the door the first time around. Any items not taken away at the book giveaway were recycled with Dream Books, a local organization that provides sustainable solutions for their books and media that keeps millions of books in circulation while recycling items no longer suitable for reuse.

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AMAZING LITTLE LIBRARY.
AWESOME SPOT FOR CHILDREN TOO.

-ALEX T.

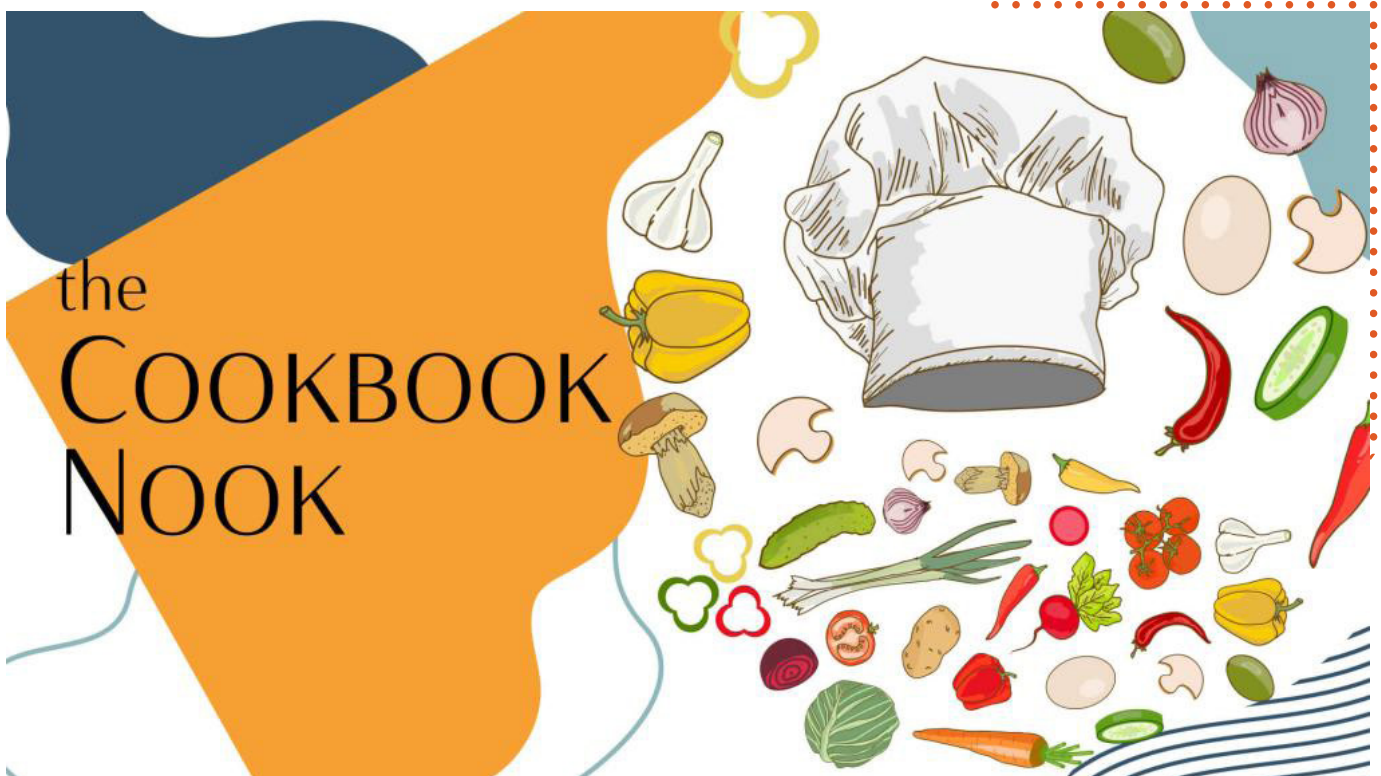
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CLEARVIEW COMMUNICATIONS: STRENGTHENING COMMUNITY CONNECTIONS

NEW BLOG! THE COOKBOOK NOOK

The Clearview Library District was pleased to announce the launch of its brand new Cookbook Nook blog! This monthly blog series features a cookbook from our collection and a recipe selected by our staff. Each post explores why our staff chose that particular book, as well as provides a detailed overview of their experience trying out one of the recipes. The first blog post was published on Sept. 26, 2022, on our website and featured a popular cookbook – *Half Baked Harvest*, by Tieghan Gerard!

Whether you are looking for something quick and easy to make or something a bit more challenging, the Cookbook Nook blog offers something for everyone. Additionally, patrons can also check out the featured cookbook or download it as an eBook. You can find all of the Cookbook Nook blog posts at, clearviewlibrary.org/about-us/learn-more/news.




950 COOKBOOK NOOK PAGEVIEWS

**CULTIVATE CURIOSITY.
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