

**Clearview Library District
Strategic Plan Update
June 27, 2019**

Process and Timeline

The entire process of creating a strategic plan will take approximately four months (June - September, with community engagement happening in June and July; Advisory Group meetings in June, July and August; and community meetings in July and August to create a draft document. There are two community meetings planned – one to focus on the Priorities and one to comment on the draft plan. The Library Board will consider adoption of the plan in September at their monthly meeting.

On the District website is a timeline with specific deliverables so that anyone can follow our process. That will be updated as needed, but no less than once a month.

Your strategic plan will answer three main questions:

Where are we now?

Where do we want to be?

How are we going to get there?

A large part of the community engagement is also asking those questions, so that the library can adopt a plan that can address community wants and needs in the coming years.

Advisory Group

The role of the Advisory Group is to take all the incoming feedback from the online survey, post card survey, sticky notes, white board, and personal interviews and distill that into what they determine to be most important for the next three years. A strategic plan will be developed from that information, and after that the Advisory Group will recommend a plan to the Library Board.

The most recent notes from the Advisory Group (including their feedback) is on the website for review. Additionally, the [full list of Advisory Group members](#) is on the website.

Interviews

The interviews are with a wide range of community members and are all confidential unless we have been asked to share specific comments. With twenty interviews scheduled, fourteen have been completed. At the end of the interview process a report will be compiled for the Advisory Group meeting that lists themes and commonalities, as well as some recommendations. The Advisory Group will then need to determine how best to use that information during the process of creating Priorities, Goals, Projects and a vision for the future.

Community Engagement

There were six main avenues for community engagement:

- [Online Survey](#) (currently 340 responses)

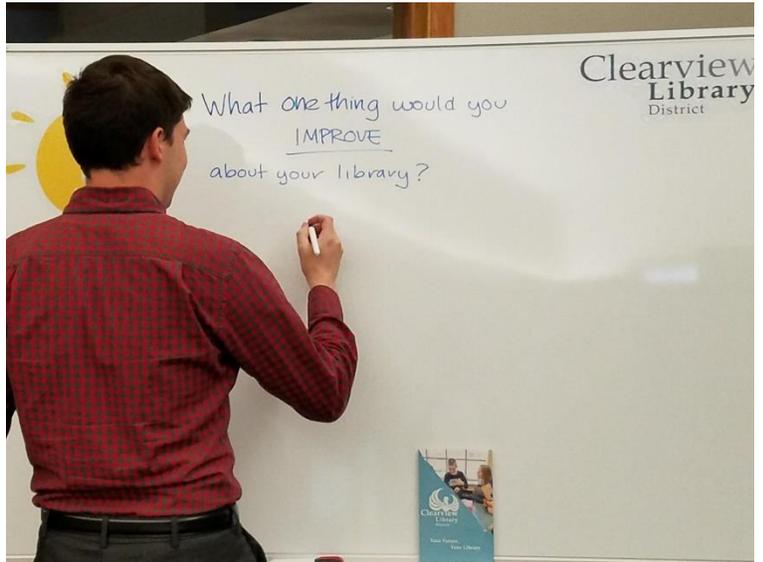


- Postcard Survey

- White Boards

Visit one of our PopUp whiteboard locations and leave your feedback to the board's question:

- June 17-July 30: [Windsor-Severance Library](#)
- June 17-28: [Severance Town Hall](#)
- Every Thursday this summer: [Windsor Summer Concerts at Boardwalk Park](#) (near the beer garden)
- June 29: [Windsor Farmers Market at Boardwalk Park](#)



- Sticky Notes

- [Facebook/Website](#)

2020 - 2022 Strategic Plan Process

This summer we need your help! As we plan for the next three years of serving our community, we want to hear from you. What programs do you want to see? What services do you use the most? What role should the library play in our community? What would you change?

We have lots of ways you can tell us your thoughts:

- [Stop by the library](#) and leave us a Post-it note.
- [Fill out our online survey](#).
- Tell us your thoughts on our [Facebook page](#) — look for our specific questions.
- Attend one (or both) of our community meetings.
- Take our postcard survey found at the library, Bookmobile, and community events.
- Find out where our PopUp white boards will be — [check on Facebook](#) — and contribute.
- Visit one of our PopUp whiteboard locations and leave your feedback to the board's question:
 - June 17-July 30: [Windsor-Severance Library](#)
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Strategic Plan

The Clearview Library District is asking for your help! What services are most important to you? What programs would you like to see us offer? How would you like us to grow? What should we be thinking about down the road? Please take a few minutes and fill out our quick feedback form.

GIVE US YOUR FEEDBACK

- **Community Meetings**

Upcoming Meetings

Advisory Group

July 17th: Windsor Arts and Heritage Museum
 August 7th: Windsor Severance Fire Rescue, Station on 7th St.
 August 28th: Severance Town Hall

Community Meeting

July 29th: Windsor Severance Fire Rescue, Station on 7th St.

The community has been very responsive to requests for interviews and to serve on the Advisory Group. We would like to involve as many people as possible, so spread the word. Please feel free to reach out at any time with questions or comments!